

Newgen CSR Newsletter April 2021

Titaliyan – A Summer Camp to Engage Children from Rural India

To protect ourselves from the second wave of COVID-19 in India, me and my family members went to our village in Hathras in April. I continued my office work from there and was amused to see that there was no case of COVID-19 in my vicinity.

I noticed that there were many children in the village who were unable to go to school due to the pandemic and were engaged in household chores. So, I thought why not start an activity with them. After discussion with the CSR team, I started a summer camp with the children and named the group Titaliyan. On May 5, I started the session with 5 children, and the number increased to 25 within 10 days.

The summer camp included activity-based learning for the children with the help of audio-visuals, descriptive presentations, and insightful movies. Along with me, my mother and sisters were equally involved in arranging the regular sessions by providing refreshments and engaging the students.

The children showed enthusiasm and active participation in this camp. Their mothers were very happy as well and would send the children to the camp on time.

Conducting the camp in the village was not an easy task at all. We had to tackle many problems, including power cuts, mosquitoes, and the hot weather. Despite all this, this summer camp was very successful with full attendance and appreciation by the children.

On the last day of the camp, the children were sad and asked us to conduct the camp again soon. They expressed how they learned so many things in a fun, easy, and interactive way.

I hope to conduct the camp again whenever I get back to my village.

Raveena Prasad Facilitator - CSR

To join as a CSR/NDDP volunteer kindly reach us at csr_nddp@newgen.co.in or csrvolunteers@newgen.co.in









