

Making An Impact

Newgen CSR
Impact Report 2022-23



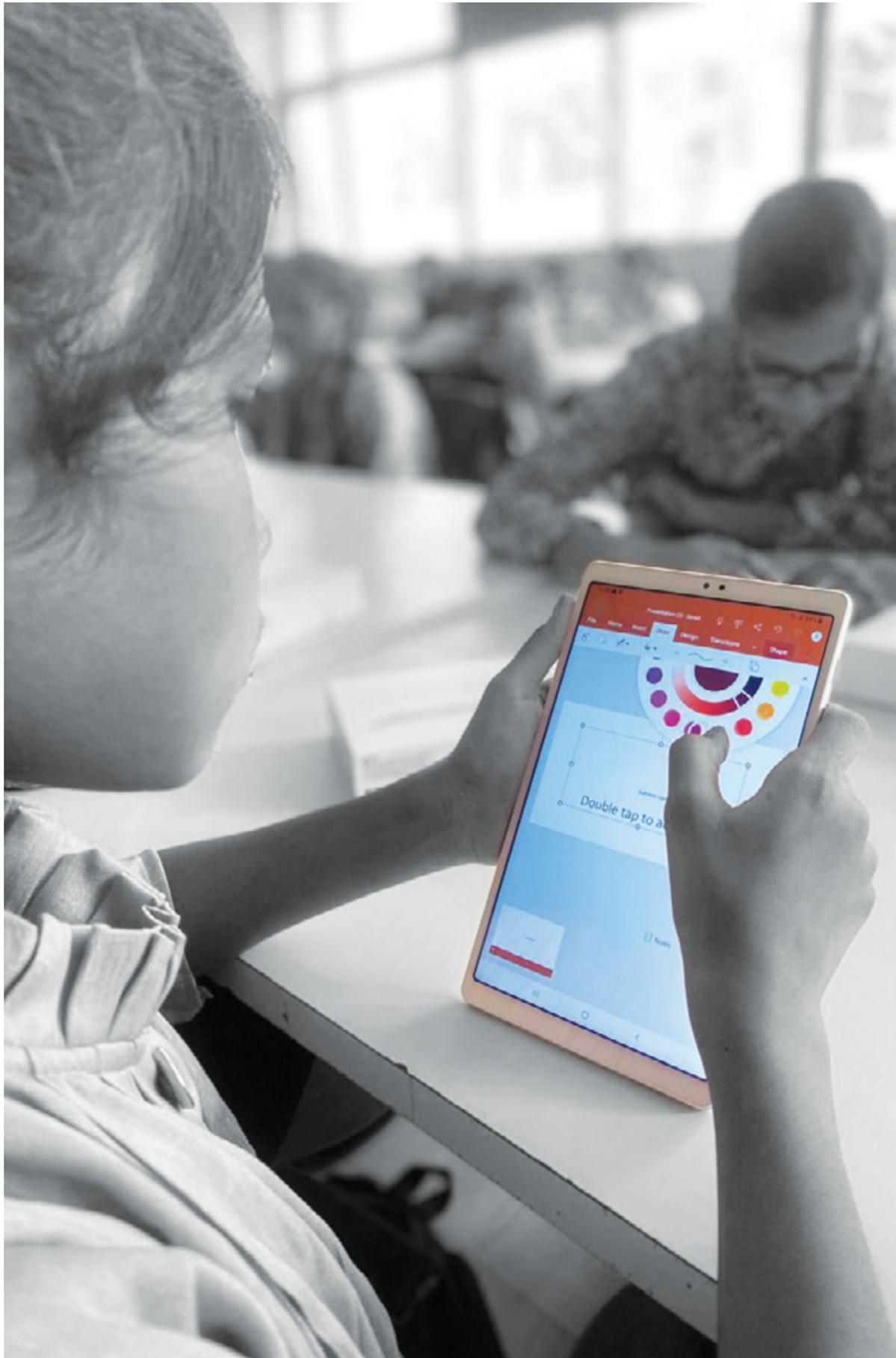


Table of Contents

Foreword	pg. 4
Newgen CSR Timeline	pg. 6
Preamble, Mission & Vision	pg. 8
CSR Program Alignment with SDGs	pg. 9
CSR Annual Budget 2022-2023	pg. 10
Accolades for Newgen CSR	pg. 11
Newgen Digital Discovery Paathshala	pg. 12
Engagement with Volunteers	pg. 23
Social Media	pg. 24
Newgen's Partnership with KHUSHII	pg. 26
Newgen's Partnership with Kiddy Kingdom Academy	pg. 34
Newgen's Partnership with The Akshaya Patra Foundation	pg. 40
Newgen's Partnership with I Am	pg. 44
Miscellaneous Activities Facilitated by CSR	pg. 48
Way Ahead	pg. 49
Partners' Speak	pg. 50
Team Testimonials	pg. 54

Foreword



“ If we teach today as we taught yesterday, we rob our children of tomorrow. ”

Digital know-how is a crucial skill today. It is all-pervading and no longer an option thus making it essential for each one of us to be digitally sound. Unfortunately, digital literacy is not as widespread as it ought to be. For the girl child, who is at the centre of all our CSR initiatives, lack of digital education would mean heading towards a bleak future, unaware of options and opportunities to learn and earn.

At Newgen, providing the girl child with a level playing field is a mission we have undertaken as part of our corporate social responsibility. In 2023 and for years to come, they must find their way to excel in the world that is to take shape. The seeds of this initiative date back to 2015-16 when we constantly wondered -- Will we be able to bring about this digital literacy revolution that we are aspiring towards? Will we achieve what we set out to do among female students enrolled in the Delhi government schools?

Today, we have the answers.

With the **Newgen Digital Discovery Paathshala (NDDP)** initiative, we aimed to change the digital learning landscape for the girl child. Over the course of time, we could see these students well-equipped to overcome the roadblocks posed by

digital, and that has been a thoroughly gratifying and humbling experience for us.

NDDP started off in a hybrid model when the schools reopened last year. Newgen accelerated the Digital Literacy sessions for students at the secondary level from Class 6th to 8th at Delhi government schools in Harkesh Nagar and Tekhand. The classes took place in NDDP labs that were specially set up for the purpose. To enable students to evolve, online sessions were also arranged. Each of these sessions emphasised the revision of concepts and subjects that were taught in school. To make learning fun, quizzes, debates, news reading and other such activities were introduced. It helped these students experiment and excel in more ways than one.

For students of Class 9th to 12th, career counselling and personality development sessions were conducted online after school hours. Professionals from across job profiles and industries were invited to address the students. These sessions helped students to gain exposure with respect to career opportunities ahead of them. Additionally, personality development sessions were assigned to I AM, an organisation that holds expertise in addressing the mental health issues of school children through a holistic

approach.

Since May 2019, under the NDDP initiative, 1,500 devices with rechargeable SIM cards have been distributed facilitating students to join online classes.

Our **NDDP Emerge** forum was established to support meritorious students at these schools. Such students were mentored towards selecting a career path. NDDP Emerge has worked with external education trusts to organize scholarships for students with exceptional academic records to remove any barriers in their way of pursuing higher education.

It gives me immense pleasure to recognize **Samarth Saarthis** (mothers) and **Samarth Shikshaks** (teachers) as significant stakeholders in the NDDP initiative. The Samarth Saarthis were sensitised about the program and the valuable role that they could play in their daughters' lives. These mothers were keen to take up digital education and attend weekly online sessions that were specially organised for them. Our endeavour has been to engage them in constructive discussions around health and hone their natural skill in crochet, knitting, craft, cooking, painting etc. so that they could explore digital as an income-generating avenue. Earlier this year, an exhibition of handmade items created by 108 Samarth Saarthis was held at the Newgen office. To further motivate them, winners were felicitated in the annual online **Chai pe Charcha** session.

Samarth Shikshaks, comprising a group of school teachers played a key role in assessing the impact of our NDDP sessions. Through regular interactions and structured interviews, this group was able to give us constructive feedback and suggestions that we incorporated into our plans.

Our implementation partners have been instrumental in moulding our dreams into reality. **KHUSHII** has been our partner since 2018-19 and its **Shikshaantara Plus** program unwaveringly continued to provide remedial education to

primary school students in Harkesh Nagar and Tekhand in Delhi and Nandambakham in Chennai. Their customized teaching methodologies have engaged and helped children from underprivileged backgrounds.

Our association with KHUSHII in 2021-22 requires a mention. With this partnership, Newgen has adopted six schools in Ramgarh, Uttarakhand to expand the program's reach in rural areas. I am happy to note that a primary school in Dutkanedhar village and a secondary school in Supi have also joined the remedial program. On the infrastructure front, we have equipped the school in Supi with 16 desktop computers, a projector and a screen. A computer teacher has also been appointed for classes 9 to 12. Today, KHUSHII touches the lives of over 5,000 children and we are happy to have made a visible difference in their lives. We aim to penetrate into the remotest corners of the country.

Our fruitful association with the **Akshaya Patra Foundation** helped us reach out to more than 4,300 school students in Baran, Nathdwara, Bhilai, Mangalgiri and Gorakhpur with 10 lakh mid-day meals.

Another association that deserves a mention is the **KK Academy** which continued with its holistic education program for 250 students in Lucknow helping us build an inclusive space for students from diverse backgrounds.

The CSR Team at Newgen is grateful for the many successes and strides that we have been able to achieve so far. We look forward to another year ahead of us where we can make a difference. Together we can.

Priyadarshini Nigam
Director and Chairperson
(Corporate Social Responsibility)

Newgen CSR Timeline

2006
Employee volunteers of Newgen initiated Sadbhavna – Newgen’s philanthropic initiative

2014
Newgen adopted three-family homes in SOS Village, Greenfields, Faridabad



Jan 2016

- Winter camp was conducted in various schools
- MiFis were introduced
- School furniture was provided

Nov 2015
A pilot project of NDDP was conducted in Harkesh Nagar Government Girls School for 6th class

May 2016
Summer camp was conducted in Harkesh Nagar School



Feb 2016

- Got five-year DoE permission for NDDP in Harkesh Nagar Government Girls School
- Conducted sessions for classes 6 and 7
- SOS - Newgen adopted two-family homes in Bhopal, and became the first corporate partner for a non-metro city



Mar 2018
Initiated partnership with The Akshaya Patra Foundation for mid-day meal project

Apr 2017
Soami Nagar Model School was adopted for three years



Sep 2018
First community engagement with the mothers of the NDDP students on Menstrual Hygiene

Jul 2018
Newgen officially adopted the Tekhand Government Girls School for NDDP

Jun 2019
Initiated the Remedial Education Program in Harkesh Nagar School in partnership with KHUSHII NGO



Oct 2019
Adopted a school in Chennai under the Remedial Education Programme with KHUSHII NGO

Mar 2020
Adoption of the Tekhand Primary School under the Remedial Education Program in partnership with KHUSHII

Jan 2020

- Winter camp was conducted in Tekhand and Harkesh Nagar School
- The first combined NDDP Alumni session was conducted
- Adoption of 5,000 students in Vrindavan and Assam under the Akshaya Patra Mid-day Meal Programme



Apr 2022
Newgen in partnership with The Akshaya Patra Foundation Mid-day Meal Program expanded into interior areas of the nation to reach 4300+ children

Jan 2022
Adopted 6 schools in flood-affected areas in Ramgarh, Uttarakhand under the Remedial Education Program in partnership with KHUSHII NGO

Mar 2021
Partnership with KK Academy, Lucknow to support holistic education of 250 underprivileged children



Preamble

The concept of Corporate Social Responsibility (CSR) has gained significant prominence in recent years, and it is seen as a sustainable way for organizations to give back to the society and mitigate the negative impacts of industrialization and business activities. CSR is not charity or simply making donations; it is a fundamental shift in the way businesses operate and conduct themselves. CSR involves integrating social and environmental concerns into the core strategies and operations of a company.

At Newgen, reaching out to under-served communities is ingrained in our organization's DNA, which means that our commitment to social responsibility is part of our identity and core values, guiding our actions consistently.

Our objective is to seamlessly integrate CSR into our core business processes, fostering sustainable development, and engaging with stakeholders in a meaningful way. Our dedicated mission is to actively foster the comprehensive growth of underprivileged children, with a steadfast focus on elevating India's Human Development Index (HDI) by enriching the quality of education and the overall life experience of these young minds.

Our vision is to be a socially responsible corporate citizen.

Mission

Our mission is to actively contribute to the social and economic advancement of the communities where we are present, resulting in enhancing the quality of life for the most vulnerable segments of our society, with the ultimate goal of elevating our nation's HDI.



CSR Program Alignment with SDGs (Sustainable Development Goals)



Newgen's CSR initiatives make a significant impact on two Sustainable Development Goals (SDGs): Goal 2 (Zero Hunger) and Goal 4 (Quality Education).



Goal 2 (Zero Hunger)

The collaboration with The Akshaya Patra Foundation under Newgen's CSR initiatives has been providing nourishing meals to government school students. Thus far, Newgen CSR has extended its reach to remote regions across the nation, encompassing places such as Baran, Mangalgiri, Nathdwara, Bhillai, Vrindavan, Jhalawar, Guwahati, and Gorakhpur through this partnership. In the previous fiscal year alone, we delivered over 1 million meals to more than 4,000 students. Our primary objective is to ensure their attendance at school and support their growth during their crucial formative years.



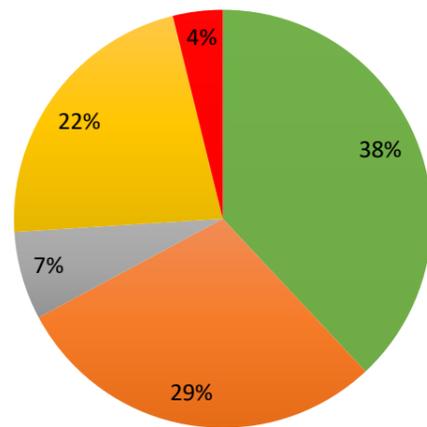
Goal 4 (Quality Education)

The Newgen Digital Discovery Paathshala (NDDP) stands as the flagship program within the Company's CSR education initiative. Each year, approximately 3,000 students are engaged through this digital education program. The primary goal is to bridge the digital gap amongst students, empowering them to be on equal footing with their peers and enabling them to build a promising career, ensuring a level playing field for all.

Furthermore, our implementation partners, including KHUSHII in Delhi, Uttarakhand, and Chennai, along with KK Academy in Lucknow, extend their support to nearly 5,500 children through programs focused on remedial and holistic education.

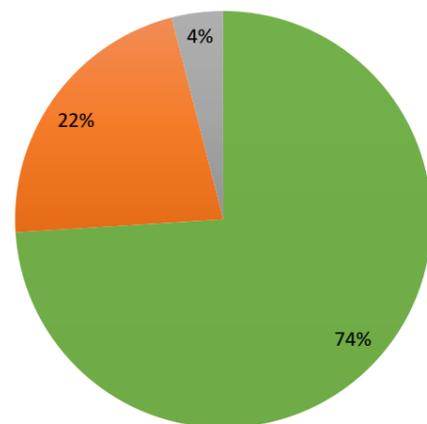
CSR Annual Budget 2022-2023

INR 29 Million



CSR Budget - Project / Implementation Partner Wise Allocation

- NDDP (Digital Education)
- KHUSHII (Remedial Education)
- KK Academy (Holistic Education)
- The Akshaya Patra Foundation (Mid-Day Meal)
- IAm Well Being (Personality Development)



CSR Budget - Program Theme Wise Allocation

- Education (Remedial & Digital Education) - NDDP, KHUSHII, KK Academy
- Nutrition (Mid-Day Meals) - The Akshaya Patra Foundation
- Personality Development - IAm

Accolades for Newgen CSR

Newgen CSR's innovative initiatives in the sector of education have been recognized at national and international levels.



Responsible Business Award for Best CSR Practices in Digital Education



CMO Asia's Best CSR Practices-Digital Education



CSR Universe Social Impact Award 2022-Education



Newgen Digital Discovery Paathshala

*Fueling Curiosity,
Changing Lives*

Newgen Digital Discovery Paathshala viz., NDDP the flagship CSR program of Newgen aims to impart quality digital education among government girls school students to bridge the digital divide and prepare them for the world of digitization. The goal is to instill curiosity in young minds to empower them to transform their lives.

The program marked its initiation with a pilot project in 2015. Presently, NDDP footprints are spread across Government Girls Senior Secondary School in Tekhand and Harkesh Nagar School in Delhi, covering around 3000 students from Class 6 to 8.

The two main groups include NDDP (Class 6 to 8) and NDDP Alumni (Class 9 to 12)



Digital Awakening – Interactive Learning & Harvesting Inquisitiveness

Web-based technology with state-of-the-art digital labs at schools that transform traditional classroom teaching into a fun and interactive learning experience is the essence of the NDDP infrastructure. The classes were conducted through audio-visual screening, discussions, presentations, and iPad learning to nudge the students to explore and share.

During COVID-19, the NDDP program transformed its operations based on the need of the hour, and the program execution method was re-invented. Sessions were conducted online and through digital learning platforms. Students were provided digital devices, including iPads, tablets, and smartphones, along with



data cards to make education accessible.

In 2022-2023, the NDDP initiative enabled more than 1,200 students with digital devices and data cards.



“The day I got the tab from NDDP, I was jumping with joy. With the informative NDDP session I don't feel the need for tuition. All the relevant information on different subjects and topics is available readily now.” – Mohini, Class 10, Harkesh Nagar School



A Holistic Approach to Learning – NDDP Hybrid Model

With the re-opening of the schools in 2022, the implementation strategy of NDDP was modernized and it incorporated a hybrid model with online & offline modes of teaching.

For the NDDP batch of Class 6 to 8 students, offline classes were conducted in the NDDP labs of the schools. The sessions included subjects such as social and science integrated with worldwide exposure. Life skills

development was a new component initiated for the junior classes to help them inculcate healthy life lessons.

Beyond Academics - Transformative Experiences

These activities are a part of the daily sessions that focus on enhancing research and presentation skills and push the students to explore the worldview of the topics. Matured news during the newsreader activity, active participation during quiz sessions, debate competitions, and special day celebrations were some common observations as we progressed through the year.

Winners and participants were felicitated with prizes in the respective schools as a method of encouragement.

Empowering Lives - NDDP Alumni (Grade 9-12)

The focus for NDDP Alumni – formed in December 2019 – has been on personality development and career counseling. The current batch has over 500 girl students.



Personality Development: I Am, a mental health organization, conducted sessions on life skills and peer leadership development where they focused on the components of physical and psychological health, non-violent communication, identifying risky behaviors, crisis management, and tools and techniques to support holistic well-being.

Every theme supported the students to understand the importance of maintaining a safe mental space and building social and emotional well-being for themselves.

“NDDP classes made me understand the importance of current affairs and now I watch the news every day. I have also been NDDP newsreader in many sessions.” - Rahana, Class 7, Harkesh Nagar School

Personality Development Component	Topic
Life Skills Development (6th-12th)	<ul style="list-style-type: none"> • Hygiene • Nutrition • Menstrual health • Self-awareness • Emotional regulation • Critical thinking • Relationships • Ethics • Responsible decision making
Peer Leadership Development (9th-12th)	<ul style="list-style-type: none"> • Mental health & well-being • Risky behavior signs • Art of Listening • Effective non-violent communication • Crisis management – connection building, identifying crisis & coping skills • Emotional freedom tapping • Art-based tools for emotion management

Career Counseling: The career counseling segment was streamlined by including regular interaction with professionals along with detailed discussion on varied career options. Intensive handholding and mentoring were done with the Class 12 students who excelled during the academic year. Scholarships are also being organized for their higher education.

2022-2023 Career Counseling Session Topics & Higher Education Courses

Career Counseling Session Topics	Stream Selection, Entrance Exams (CUET) & Admission Process, Paramedical Services, Police Service, Designing – Fashion, Interior, Web & Graphic, Indian Defence Service, Teaching, Vocational Education & Training, Office Management, Secretarial Work, Environment Science, Home Science, Social Work, Law
Number of Students Opted for Higher Education post-school	25
Courses Enrolled	Bachelors in Elementary Education, Bachelors in Physiotherapy, Diploma in Hotel Management, Bachelors in Social Work, Bachelors in English, Bachelors in Spanish, Bachelors in Hindi, Bachelors in Political Science, Diploma in IT
University / Institute	University of Delhi, DPSRU, IGNOU, Lal Bahadur Shastri Training Institute

“The sessions have helped me develop into a balanced person who is familiar with her emotions and relationships and knows how to keep a healthy mental space.” – Sakhi, Class 12, Harkesh Nagar School

Pioneering the Way - NDDP Maargdarshaks

This opportunity was created with the meritorious 12th-passed students, who decided to be torchbearers for the juniors on various aspects of higher education and guide them with their career plans. The pioneers of NDDP emerged with the best career options and shared their future plans.

Trusted Allies: Samarth Saarthis and Samarth Shikshaks

The NDDP program realizes the significance of involving the primary stakeholders i.e., the teachers and the parents, to strengthen the program and make it sustainable. The 2 key stakeholder groups consist of the NDDP Samarth Saarthis (Mothers' Group) and NDDP Samarth Shikshaks (Teachers' Group).

Samarth Saarthis

Samarth Saarthis includes the mothers of NDDP students created with an aim to build a circle of support and share dreams.

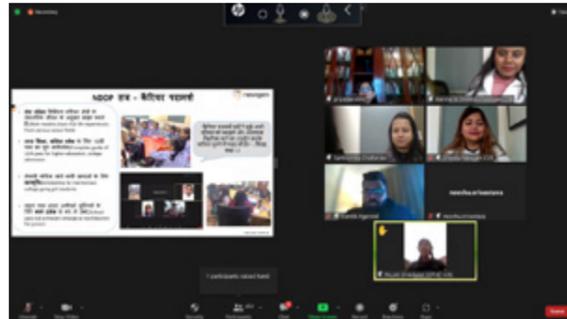
'Chai pe Charcha' - a conclave of NDDP mothers and Exhibition of Handicraft Items

In 2022, we have captured the essence of life through many colorful handcrafted artifacts prepared by the NDDP mothers. More than 150 artifacts were shown in an exhibition at Newgen's office to encourage and celebrate mothers and women.

The winners of the exhibition were announced during the interactive and fun online session, 'Chai pe Charcha' — a special afternoon with the mothers of the NDDP students. This platform brought together 470 women who were taken through last year's journey of NDDP, student performances, and future perspectives of the program.

Reaching Out to Mothers

To bring mothers into the NDDP fold, the program took a step ahead with the community work. During January-February 2023, the mothers of the NDDP students were interviewed to determine their interests and abilities. Indulging in the community was a conscious move as it provided a comfortable environment for the mothers to express themselves. The CSR team got hands-on experience in discussing the lives of the mothers and understanding them better. This gave direction to build a program that will promote digital education among mothers while helping them enhance their natural skills.



“I am a single mother and NDDP has become a boon for me and my daughters. It has helped me a lot in supporting my children's education by providing smart devices. They are now at par with their peers in their studies. NDDP has given both my daughters a direction to learn and achieve more in life.” – Neeti Priya, mother of an NDDP student

2 Major Outcomes of the Interview were:

- Most mothers were keen to learn about digital devices and platforms to perform daily tasks like online payments and learning about new government schemes for savings and livelihood generation
- A majority of the respondents were good at making hand-knitted items



Samarth Shikshaks

Samarth Shikshaks are the Guiding Lights for the NDDP students.

Structured interviews of the teachers and Principals of the Newgen-adopted schools were conducted on a regular basis. This aided in aligning the NDDP classes with respect to the curriculum topics taught in school thereby rendering NDDP sessions as an add-on remedial supportive class for the students.

During the year, 20+ teachers were interviewed to gauge the impact of NDDP sessions. Their feedback and suggestions were incorporated into the NDDP plan.

Tracking, encouraging & celebrating - Monitoring and Feedback Mechanism

Monitoring and gauging the performance of the students lays the foundation of the NDDP program. The sessions are customized as per the needs of the students which ultimately helps them grasp the knowledge effortlessly and score better grades.

Feedback and suggestions from every class attending the NDDP sessions are recorded at the end of every month through a structured questionnaire. The suggestions and comments help us in designing the course material and activities for the forthcoming sessions.

Additionally, a target group of students from every class was interviewed by their facilitators every month to understand their challenges and development.



Retention of students in every class is monitored by maintaining their attendance through the sessions.

“Earlier, students termed SST as 'SARA SAAL TENSION'. Surprisingly, now it has changed. The students find the subject interesting and call it 'SARA SAAL STORIES'. In NDDP sessions, the SST chapters are narrated in the form of stories, and it fascinates them.” – Harkesh Nagar School Teacher

NDDP Case Stories

Sia, Class 6, HN

Sia, a hyperactive child who has trouble seeing and hearing, experienced significant improvement in her academic performance since attending the NDDP sessions. So, we got in touch with her family.

During the interview, she mentioned how much she enjoys attending the NDDP sessions. Earlier, she used to struggle with her schoolwork and didn't even want to go to school, but ever since she started participating in NDDP sessions, she has been attending school every day.

Sia shares, "My favorite NDDP teacher is Shweta Ma'am. She praises me whenever I participate in class. She has helped me settle down and made me comfortable with other students. I have learned to be calm and composed in all situations."



Kavya, Class 7, HN

Kavya studies in Class 7 at Government Girls Senior Secondary School in Harkesh Nagar. Her family has 6 members, including her parents, two younger sisters, and a brother.

Her father rents a space to run his garment shop. Besides actively participating in household responsibilities, her mother also helps her husband in the shop. Kavya's younger sisters are studying in Class 4 and 1, respectively at MCD Govt. School. Her brother studies in Class 6 at Govt. Boys Senior Secondary School in Harkesh Nagar.

Kavya enjoys singing and reading books. Kavya's dream is to become a doctor and help society by offering treatment to those who cannot afford medical expenses.

Kavya is very focused on her studies. Her favorite subject is Mathematics and has scored full marks in the recent Unit Test. She actively participates and responds in class. Along with that, Kavya helps her siblings in their studies too.

At a recent session, she tried her hand as a news anchor for which



the NDDP facilitator and her classmates lauded Kavya. This motivated her to engage more in the sessions.

Kavya shares, "The learnings of the sessions remain intact with us as we grasped a lot from the AVs. One of the sessions taught me to reduce the use of plastic to keep the environment clean. Furthermore, the iPad sessions helped to use web search effectively for studies."

She is grateful to NDDP for constantly helping her learn new things.

Lipika, Class 8, TKD School – Mother's Muse

Lipika – a Class 8 student at Govt. Girls' Senior Sec. School in Tekhand – has become her mother's muse.

Whatever Lipika learns in NDDP sessions, she shares those with her family members, especially her younger brother and mother. Lipika's mom joins her for the online NDDP sessions and finds them exciting and enjoyable. With help from Lipika, her mother learned to take online sessions using the app.

Lipika learned about the Mughal Empire in one of the NDDP sessions. Sharing her experience, she says, "The way the facilitator addressed the chapter, it felt like a story. And when my teacher took the test, I was able to answer all the questions correctly. Now, this chapter will remain in my mind for the rest of my life."

Lipika learned to make PPTs and participated in different activities. News reader and quiz master are her favorite titles. She has also developed the confidence to speak in the session without hesitation and has noticed increased concentration in the sessions and her education.



NDDP Alumni

Ahana, Class 10, TKD

Ahana, a brilliant student, never lost hope and crossed all the milestones to ensure she achieved her education.

Ahana, along with her mother and younger sister, moved to Delhi from Uttar Pradesh in 2021 just before the second wave of COVID-19. She is only 12 but was able to adjust to the extensive changes her family went through.

Ahana's mother – a single working woman – was initially worried about leaving her teenage daughter alone at home without any supervision. Ahana joined Government Girls Senior Secondary School in Tekhand and discovered the NDDP program, which turned out to be a glimmer of hope for the family.

Ahana and her mother felt NDDP was a miracle in their life as its device aided the mother-daughter duo to stay connected and battle anxiety.

The holistic approach of NDDP supported Ahana and her sister to attend different online classes, appear for online mock tests, research study topics, improve typing speed, and become proficient in technology-based learning. Ahana, who found her passion in art, has won second place in the Rang Ragini International Painting Competition too.

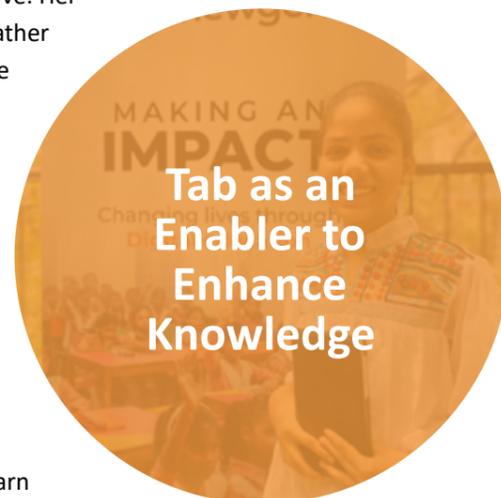


Megha, Class 10, TKD

Studying in Class 10, Megha is the eldest daughter in a family of five. Her sister is a Class 8 student, and her brother is in Class 6. Megha's father is employed in the private sector, while her mother is a passionate dressmaker.

Megha learned about weekly online NDDP sessions through her cousin while discussing digital education in India during the pandemic. She was surprised to learn that the NDDP provided free devices and internet connectivity to ensure sustainable education for less privileged children.

Megha was determined to become a part of the senior batch of the NDDP group. A few days later, she was operating an NDDP device and began exploring sources of knowledge and ideas to learn



better. She became a regular online NDDP session attendee.

Before receiving the NDDP device, Megha had difficulty understanding and practicing Mathematics at home and depended entirely on lessons at school.

Megha used the NDDP device to get better at Mathematics by practicing the subject online. Gradually, she kept getting better and her performance in the subject improved. She recently scored 65% in the subject and is striving to get a better score next time.

Megha's determination and zest to learn clubbed with NDDP's support will surely help her achieve mastery in Mathematics.

An average student, Megha is climbing her way up to excel at Mathematics with the help of the NDDP device.

Ayesha, Class 12, HN

Ayesha has demonstrated an unwavering determination and a thirst for knowledge throughout her academic journey. Earlier, her parents were worried when Ayesha went astray during her academic years. But things changed for good when she passed Class 11 with first division & distinction.

Before she joined the NDDP, she stayed aloof in class due to low confidence and a lack of interest in her studies. The Peer Leadership sessions instilled confidence, making her stand out in the class. This change did not happen overnight; it was gradual. Instead of succumbing to it, Ayesha learned to embrace adversity as an opportunity for growth and personal development. She sought additional resources, such as self-tutoring through YouTube Kids, learning guitar online, hands-on practice on data in Excel, etc. She never needed to join an ICT course to learn E-Literacy basics.

She has also played the part of an NDDP facilitator during a session with the juniors. Praising the NDDP program she said, "My parent's profound faith in me was a breakthrough that came from the support of the NDDP program. Personal development sessions played a pivotal role in building my temperament. I never thought that one day I would represent my school at the zonal level in Netball." She has worked many hours to bridge the gap between her current situation and the desired outcome.

Her mother – a beautician offering in-home salon service – is her greatest pillar of strength, which we witnessed during one of the community visits. The mother-daughter duo can immensely inspire others with their strong bond and life experiences. With her remarkable achievements and the lessons learned along the way, Ayesha is well-equipped to pursue her future goals. She plans to pursue a degree in social work and is determined to continue making a positive impact in her chosen field.



Priyam

“NDDP career counseling sessions have helped me realize the various career options and how to achieve my career goal”, states Priyam.

Priyam has been a part of NDDP since she was in Class 6 at Harkesh Nagar Government Girls Senior Secondary School. She resides in Harkesh Nagar with her parents and two elder siblings – a working brother and a sister pursuing her post-graduate degree. Her father works as a LIC agent.

Priyam shared, “I used to enjoy the NDDP lab sessions at school as we got to learn the various topics through AVs. The iPad research session eventually made me excited about my studies and helped me with my academic performance. Using the smartphone, I studied all my subjects and scored 77% in class 12 exams with a specialization in science.”

Priyam said that the career counseling sessions helped her get clarity on various sectors and careers that could be pursued as per her skills and areas of interest. Priyam has always been a hardworking and diligent student. After her class 12 examination, she appeared for different entrance examinations. She was also able to clear the entrance exam of Delhi Institute of Pharmaceutical Sciences and Research and got admission in Bachelor in Physiotherapy. Post-admission, she received a laptop to support her higher education. The device has been a boon for her. She can now access MS Office and online platforms like YouTube, Google, and other research sites to work on her assignments and research.

Additionally, she shared the impact of personality development sessions. The varied sessions on self-awareness, expressing emotions, and mental health have helped her a lot in understanding herself and building a confident personality.



NDDP Maargdarshaks getting ready for future education



Engagement with Volunteers

Newgen employees from pan-India and external volunteers join various CSR activities, virtually and physically, to engage with the CSR beneficiaries and encourage them. They act as role models, judges, speakers, and audiences, throughout the year in various competitions, sessions, and special day celebrations.

The career-counseling sessions on different sectors are attended by professionals who join as role models and share their experience about the sector, the real-time work requirements, and other related information. During 2022-2023, professionals including social workers, bankers, teachers, chartered accountants, secretaries, web designers, police and ex-army officers, company secretaries, admin managers, and human resource personnel volunteered.

CSR WEEK 2022

CSR Week is the annual volunteer engagement event. The week-long event in April 2022 saw the Newgen volunteers engage in a myriad of online and offline activities. The volunteers actively participated in online debates, declamation, and quiz competitions.



The virtual tour of Akshaya Patra's Kandi Kitchen in Hyderabad showcased the volunteers and the NDDP students preparing, packing, and delivering mid-day meals – while maintaining hygiene and nutrition protocols.

KHUSHII NGO held a painting competition with the students of their junior classes at Harkesh Nagar School in Delhi. The activity was attended and judged by the Newgen volunteers.

KK Academy, the CSR project implementation partner in Lucknow, also organized a painting competition in their school. The pictures, which were shared virtually, were later judged by the chosen volunteers.

The volunteers were felicitated with certificates of appreciation and mementos for their active participation. NDDP, KHUSHII, and KK Academy students were also recognized for their participation and honored with prizes and certificates.

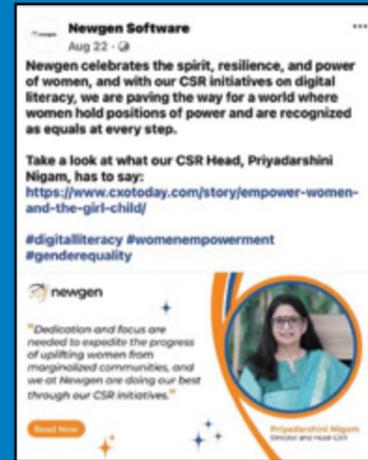
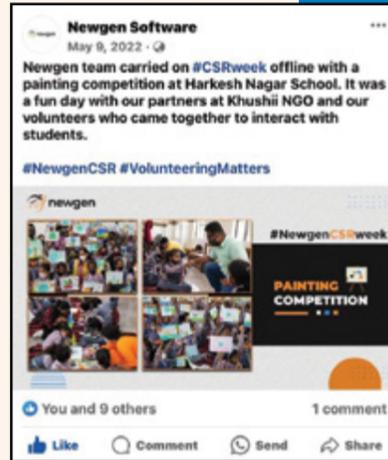
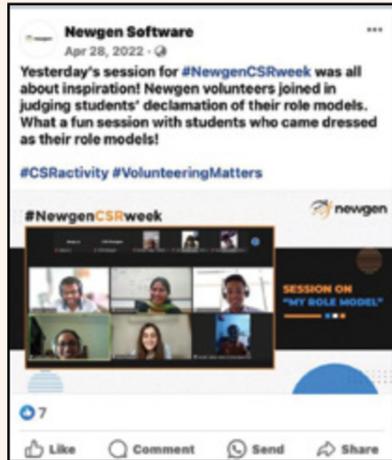


“The sessions – organized by the CSR Department – were a complete package of self-development, not only for the students but anyone who attends these sessions. I was honored with the opportunity to volunteer in the Debate Competition, organized for the NDDP students. The complete event was so informative for me.” – Hardik Aggarwal, Software Engineer-PES Group, Newgen

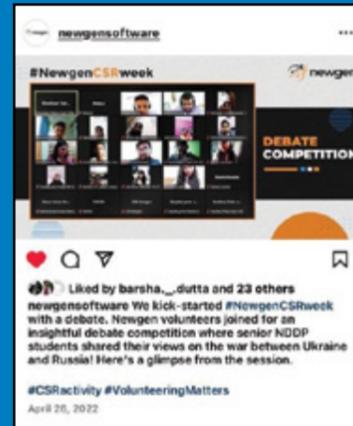
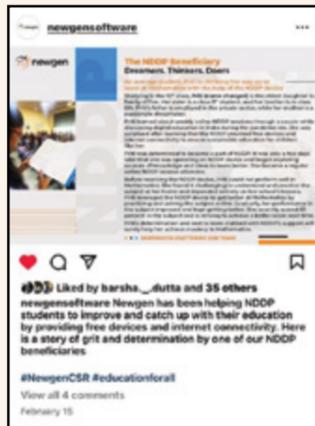
“I am amazed by the zeal and eagerness the students showed while asking questions about different professions. This attitude will help them realize their career goal easily,” – Neha Singh, Social Worker, External Volunteer

Social Media

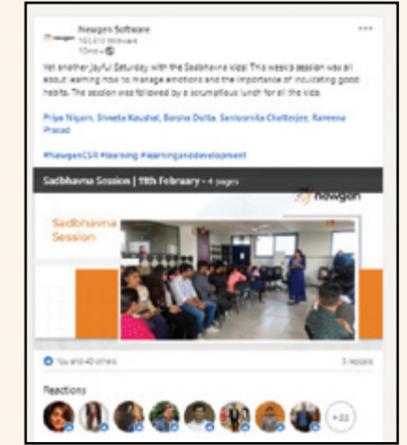
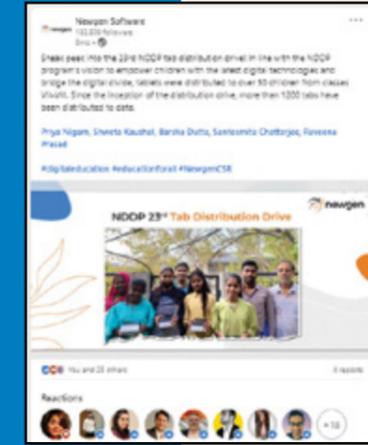
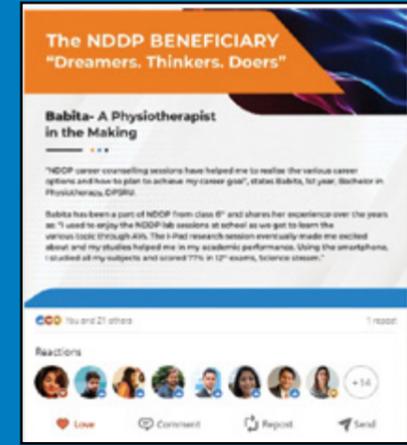
Facebook Posts



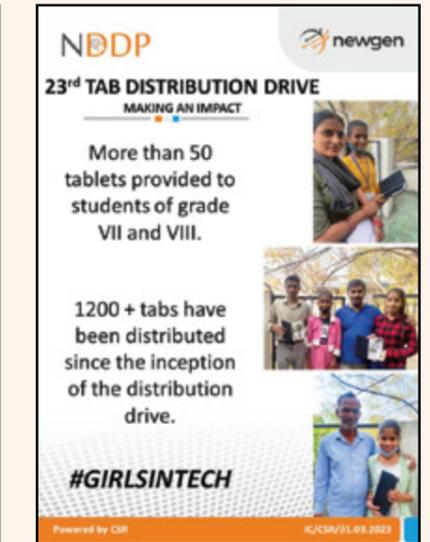
Instagram posts



LinkedIn Posts



Herald Posts



CSR WEBPAGE PAGEVIEWS (APR22-MAR23)



Newgen's Partnership with KHUSHII

(Kinship for Humanitarian Social and Holistic Intervention in India)



Project Locations :

- Delhi - Harkesh Nagar, Tehkhand
- Chennai – Nandambakkam
- Uttrakhand – Ramgarh

Proposed Projects

Impacting lives of 5428 children (Class 1 to 12).

Location	Number of School(s)	Number of Children
Tekhhand, Delhi	1	1600
Harkesh Nagar, Delhi	1	2500
Nandambakkam, Chennai	1	800
Ramgarh, Uttarakhand	7	528
Total	10	5428

Objective

- Enable an enriching school experience for students through access to quality education, mental well-being, and life skills
- Ensure accountability of all stakeholders through effective role execution on school governance through community participation

Shikshaantra Plus

The integrated model of Shikshaantra Plus addresses issues that act as impediments to learning for students in government schools. The intervention is designed to take proactive steps towards improving the various aspects of school, including teaching, learning, creating a welcoming environment in school, capacity enhancement of teachers, enabling students to acquire strong foundation skills. The program focuses on a student-centred approach with digital classes, art-integrated learning, usage of various teaching aids, visual methods, etc.

Project Components



Remedial Education



Teaching Learning Materials



Manoshakti :
Mental Health and Well-being Program



Health & Hygiene (WASH)



Critical & Creative Thinking



Digital Education and STEM



School Infrastructure, Repair and Maintenance



Event and Celebrations



Training and Capacity Building



Stakeholder Engagement (PTM/PCM)

Creative Critical Thinking (CCT)

CCT involves students thinking broadly and deeply using skills, behavior and dispositions such as reason, logic, resourcefulness, imagination and innovation in all learning areas at school and in their lives.

61 sessions were conducted throughout the year and the topics covered include Symmetry, Relationships, Plastic Pollution, Profit and Loss, Linear equations, Quadrilateral and more.



Outcome

- Improved thinking and analyzing capabilities amongst students
- Improved language and presentation skills
- Enhanced ability to identify, evaluate and synthesize information in a collaborative environment
- Enhanced ability to analyze and draw inferences from the numerical models

Science, Technology, Engineering, and Mathematics (STEM)

STEM education refers to the integrated teaching and learning of science and technology which is presented through hands-on and relevant real-world learning experiences.

Topics covered in 82 sessions include Making a Tornado in a water bottle, How Plants Grow, Soil Erosion, Making of Kaleidoscope, Making a lemon volcano, Seed germination, Mixing oil & water, etc.

Outcome

- 22 Lemon Volcano model prepared
- 44 tree plantation and germination observed
- 12 Kaleidoscopes prepared



Life Skills

It includes the development of skills such as communication, time management, critical thinking, a healthy lifestyle, problem-solving abilities, etc.

Topics covered under 68 sessions conducted during the year are healthy habits, healthy routine, fire safety plan, personal hygiene, emotions, positive thinking, etc.

Outcome

- Enhanced abilities to foster positive actions to protect themselves and promote healthy and meaningful social relationships
- Developed self awareness, empathy, importance of healthy lifestyle and ability to take responsibility of their actions
- Enhanced abilities to understand and acknowledge differing opinions, diversity, support peers and friends, acknowledge others emotions and feelings, etc.

Water, Sanitation & Hygiene (WASH)

44 sessions on health and hygiene to create awareness about the importance of cleanliness, personal hygiene, illness, and environmental pollution were organized.

Topics included hand washing, water pollution, rain water harvesting, nutritious diet, menstrual hygiene



Events & Celebrations

Events & Celebrations in the schools is integrated to help students share a healthy relationship with their teachers and classmates and also develop an understanding about Indian festivals.

Events organized in the schools include Raksha Bandhan, Independence Day, Children's Day, Christmas, Pongal, Holi and National Girl Child Day were celebrated with cheer and zeal.

Outcome

- Students understood the contribution of Jawaharlal Nehru during the independence of India and Indian National Movement
- Holi celebration helped students understand about the significance of the festival and the ways it is celebrated in different parts of India
- Celebration of National Girl Child day helped imparting a strong message amongst the community member about the significance of the day, it's relevance in today's times and child rights
- Students also learned the value of working as a team while engaging in various group activities
- The students also gained confidence to show their creativity through songs, arts & craft, delivering speech in public

Coding Classes

Coding classes were organized by WhiteHat Jr in Nandambakkam-based school in Chennai for students of Class 7 and 8 and in Supi-based school in Uttarakhand for students of Class 9 and 11. With the changing educational needs and digitalization, coding is believed to help students gain interest in learning mathematics, develop algorithmic thinking and logical thinking.

Topics Covered

- Algorithms
- Pixels & Assessments
- Conditional Statements
- Coding

Outcome

- Developed understanding about basics of computer science, how software works and how coding is done for



- different gaming and other software
- Enhanced problem-solving skills, creativity, algorithmic, sequential and computational thinking skills

Maitri Group

Maitri is a group of 308 students who come together for a specific purpose and objective such as ensuring discipline within the school premises, ensuring maintenance of hygiene amongst students, promoting a greener environment in the school etc.



The objective of Maitri Group is to enhance overall development of students and nurture skills such as: leadership, team building, group work, punctuality, amongst others.

Outcome

- Improved levels of confidence amongst students
- Enhanced leadership skills and personality development
- Promotion of team work amongst students
- Improved presentation skills

Capacity Building for Teachers

To enhance the quality of the program, 18 capacity building sessions were organized for the volunteer teachers and coordinators by academic team of KHUSHII for effective teaching and learning.



Topics of capacity building session included cyber security and safety training, creative classroom pedagogy, training on MS Office and Google Drive, awareness on POSCO Act.

Outcome

- Volunteer teachers designed 151 TLMs (Teaching & Learning Materials) using Multiple Intelligence Approach. They conducted 28 classes using Integrated Project Approach.
- Enabled the coordinators and teachers to maintain their documents and data
- Developed an understanding and awareness on cyber security and safety measures to prevent cyber crimes

Case Study

Baby steps towards positive transformation

Name: Yuvasree (Pseudonym)

Age: 10yrs

Gender: Female

Grade: 6

School: GHS Nandambakkam

Location: Chennai

Family Background: Yuvasree (name changed) is the youngest in her family, studying at Grade 6 in GHS Nandambakkam School. She lost her mother when she was three. Her father works in a private company, and her elder brother studies at Grade IX. The three-year-old's grandmother takes care of both grandchildren.

About the child: Yuvasree is a soft-spoken, obedient girl with good observational skills. She is proficient in operating a mobile phone which she uses to mostly play games during night hours. Due to her screen time, she started experiencing health issues such as excessive dizziness, frequent headaches, concentration problems, and loss of appetite, among other things.

She was often tired and sleepy in class. She complained of frequent headaches, due to which she couldn't concentrate in class, and ended up taking leave of absence often. This resulted in a backlog in her studies as she could not keep up with her curriculum and homework. As days went by, Yuvasree isolated herself. She started getting aggressive towards her classmates and wasn't sure what was resulting in such behavior.

Interventions: The counselor approached the situation with a two-tier intervention strategy and used the triangulation method.

- The counselor after the initial rapport-building session with the student and understanding the child's perspective went ahead and engaged in interaction with family members.
- Family perspective: The counselor figured out Yuvasree's daily routine, mobile addiction, and sleep schedule after a chat with her grandmother. She realized her habits were impacting her sleep patterns which made attending school early in the morning difficult.

The counselor found out Yuvasree's interest in drawing and encouraged her to indulge in some artwork. She started with simple crafts and eventually was more drawn towards art.

To improve Yuvasree's mental well-being, various interventions including self-care activities, talk therapy, and



Individual Session in progress

art therapy were conducted every week (30 – 40 minutes per session). Regular follow-ups were continued to track and reduce her screen time and was motivated to engage more in art and crafts.

Yuvasree was encouraged to participate in art therapy. Working with colors made her happy and provided a space to express her emotions on paper. She started to spend more time on creative work which reduced her screen time. Earlier, Yuvasree used her mobile for more than 8 hours in the day. However, her screen time dropped to 30 minutes a day after she found her passion in arts and crafts.

Strength-based activities: Aware of her speech efficiency, the counselor guided her to take up a short speech practice session and motivated her to enroll in an upcoming speech competition. Yuvasree was lauded for delivering her speech confidently with good modulations and articulation at an event conducted in the school. She thanked the counselor for helping her with her mobile addiction and experiencing real-world happiness.

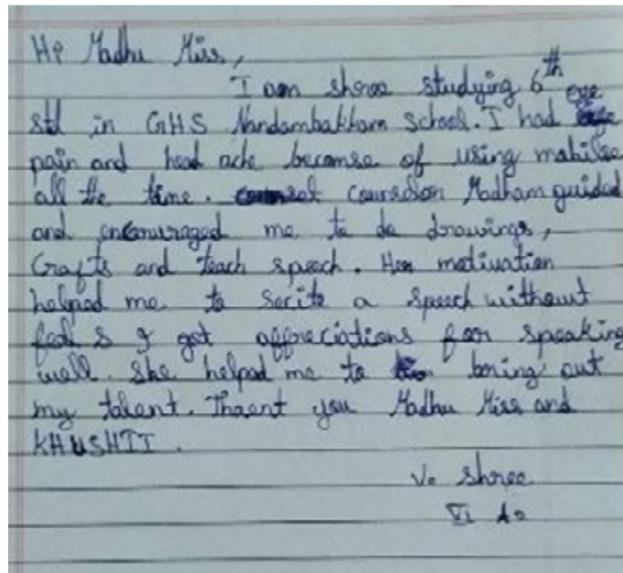


Artwork by Yuvasree

Impact/Outcome:

Quantitative changes that have been observed:

- School attendance increased from 60% to 80%
- Improvement in concentration level and retention
- Reduction in screen time
- Active engagement in co-curricular activities

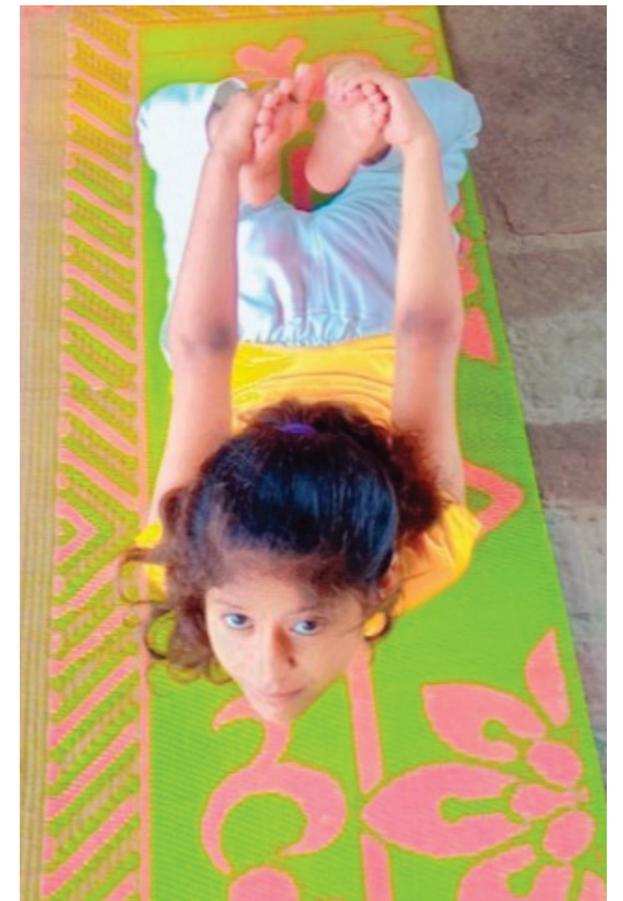


Feedback letter from the student

Ecological impact:

Yuvasree showed improvement in grades. Her enthusiasm was appreciated by her father, grandmother, and teachers.

Follow-up: During a follow-up session with her and her parents, they expressed their gratitude for timely guidance and interventions from KHUSHII's counselor. The counseling sessions motivated Yuvasree to work towards self-improvement which further strengthened her confidence and motivation to explore herself, understand her emotions better, and develop healthy coping mechanisms in the long run.



KK AK Q DEMY

Newgen's Partnership with Kiddy Kingdom Academy

Holistic Education Program

Project Location :
Lucknow

Objective

Enable children from underprivileged backgrounds to integrate into the school system, including the ones admitted through the Right to Education Act. The aim is to facilitate quality education with the best resources and guidance.

Total number of students covered under the project – 220

Classes included – Nursery to Class VII

The program with KK Academy focuses on motivating children to become self-learners. The project has enabled the student population to have easy access to information, learn at their own pace, and explore individual areas of interest.

Over and beyond, the aim is to build a foundation of self-learning, encourage collaboration and mindfulness, provide exposure to as many disciplines and skills.



Highlights of the Year

Focus on STEM – The well-equipped computer lab allowed practical learning in programming and web designing besides robotics, tabs, programming in Scratch and the use of tools for virtual learning. Children designed web pages using HTML and developed moving stories and games using Scratch. The Smart TV enabled virtual classes with subject experts from across the country.

Tablets as a learning tool – Children as young as at the pre-primary level are using educational applications for reading stories, identifying colours, practice computations, self-assessment quizzes and research. It has provided them access to self-learning, making technology a handy tool to learn.

Skill development and creativity – Throughout the year, the classes have been conducted with a multidisciplinary approach introducing art, music, storytelling, theatre, dance, etc. to ensure meaningful learning.

Infrastructural development through BALA – It started off as a small project of beautifying the classrooms during the start of the summer holidays. Children painted the walls and doors to make their classrooms more colourful.

The entire premise has been redesigned to turn every space suitable for learning.



Workshops and regular co-curricular activities

– With an aim to accelerate the depth and width of understanding of the pedagogy and innovative processes, a number of Teacher Training Workshops and webinars were organized this year. Additionally, regular yoga and meditation sessions were introduced for the teachers to ensure a conducive environment for the students.

In collaboration with Swatantra Talim (<http://www.swatantratalim.org/>), a project - wherein children could see the city of Lucknow through five senses by exploring textures, smell, and surrounding sounds - was introduced. This led to a series of mapping exercises, a deep dive into history and culture, and a beautiful presentation towards the end of the project.

Art, Craft, Theatre and Storytelling sessions formed a part of the regular curriculum, making the learning process wholesome. Regular yoga classes have led to discernible improvement in attention span and concentration.

Case Study

Aakash Valmiki (name changed)

Aakash Valmiki is a student of Class VI. His parents are both sanitation workers and they live in the neighbouring slum. He and his younger brother, Nikhil, are both lively, respectful and affectionate children. The transformation in Aakash's personality is a story worth sharing!

The first time I interacted with Aakash was during my yoga class when he was in Class 4. One day before my class, I got a voice message from Aakash "Ma'am, I cannot do yoga-shoga. It is not my cup of tea". He told me that his brother also had to attend online classes, and they couldn't attend both classes on a single mobile. Coincidentally, I became his class teacher when he was promoted to Class 5. I was determined to bring about change in this boy.

I spent time with my class as a group and individually too. We talked about everything under the sun. Their interests, problems, difficulties and dreams. I tried to understand their behavior and get through to them with an attitude of love, compassion and acceptance.

I gave Aakash and his friend, Faisal, special attention and made them take accountability for small things. Gradually, I noticed a significant change in their behavior. They became regular, responsible and more confident.

I remember an incident when one of the screws holding up the classroom's blackboard fell out, and the blackboard hung precariously behind my chair. Aakash and Faisal came to me and asked me if they could fix it. Soon the boys were running around the school as if on a mission. I was delighted to see them take the initiative.

I made a conscious effort to praise and appreciate them for their small victories. Soon they were eager to share about their day. I started to look for ways to help them with their studies. I spoke to them about hygiene, keeping healthy and looking smart and impressive. As a result, they started coming to school in clean and ironed



uniforms, their hair neatly combed.

Besides being their class teacher, I also teach them mathematics, a subject that haunts most students. But because I taught them, they did not hesitate to keep asking me questions until they understood the concepts. They are attentive and have started working hard on completing their assignment because they have promised to not let me down and do their best.

I am very happy that I got the opportunity to make a difference in their life.

- Ajita Tiwari, Guardian Teacher

Kavya (name changed)

Kavya is a bright, sensitive and sincere child, now studying in Class III. She and her brother Piyush (who is in Class VI) both enrolled in the school through the Right To Education Act. Her father is a sanitation worker. Kavya's parents are very proud to see their daughter getting so much appreciation and doing so well in school.

I witnessed a spark in Kavya ever since I taught her in Lower and Upper Prep. She was one of the best students in the class and always displayed her creativity through art, craft and writing stories. She was passionate about making a mark, excelling in studies and willing to go the extra mile on whatever project she undertook. She always helped her classmates. All the teachers would praise Kavya, and tell her that she would definitely grow up to be a teacher because she had all the qualities of a good teacher.

Then came Covid-19, which forced schools to close and switch to online classes. Many students had a difficult time due to the lack of resources needed to support this mode of education, and the supervision of teachers. Unfortunately, Kavya was one of them.

Here was a child who had never run away from work; was ahead of everyone in class; the one who had to grow up to be a teacher. That child was not attending class, not completing her work, and kept constantly getting scolded by her teachers. What shocked me the most was her changed appearance - untidy clothes, unkempt hair, dull expression... even her body language was listless. I couldn't believe this was the same child I knew.

One day I saw her getting scolded. I felt terrible that she was being scolded for something I knew she had excelled in earlier. Her bowed head, face red with shame, she could not even look me in the eyes. I had to get her back on track. I decided to take up the challenge to rekindle the spark that had gone out in my favourite student.



I called her the next day, spoke to her, and even scolded her a little. In a week, I witnessed a drastic change in her. She got back to being the old Kavya I knew. I reminded her of who she was and what she was capable of. I started spending a little time with her, looking at the work she was doing and encouraging her to do better.



Now she asks me for help if she's stuck somewhere. Kavya stays back after school to do her homework. She doesn't need my help most of the time, but helps others in the group. She is back to being one of the best students in the class and guides her classmates in projects. I am very relieved and happy to see her becoming everyone's favourite again.

- Veena Bose, Teacher Guardian

Mahesh Prasad (name changed)

Our very first student through the Right To Education Act, Mahesh joined our school when he was 3. He, along with his parents, moved to Lucknow. His father first took up a job as a gardener, then went on to become a plumber. Mahesh's mother is a domestic worker.

When Mahesh joined the school 5 years ago, he was a quiet child and shied away from participating in the classroom. His personality remained unchanged for the next few years, and Mahesh showed very little interest in reading or writing. During the pandemic, his father lost his job as a gardener, and they moved back to their village. We lost contact with Mahesh.



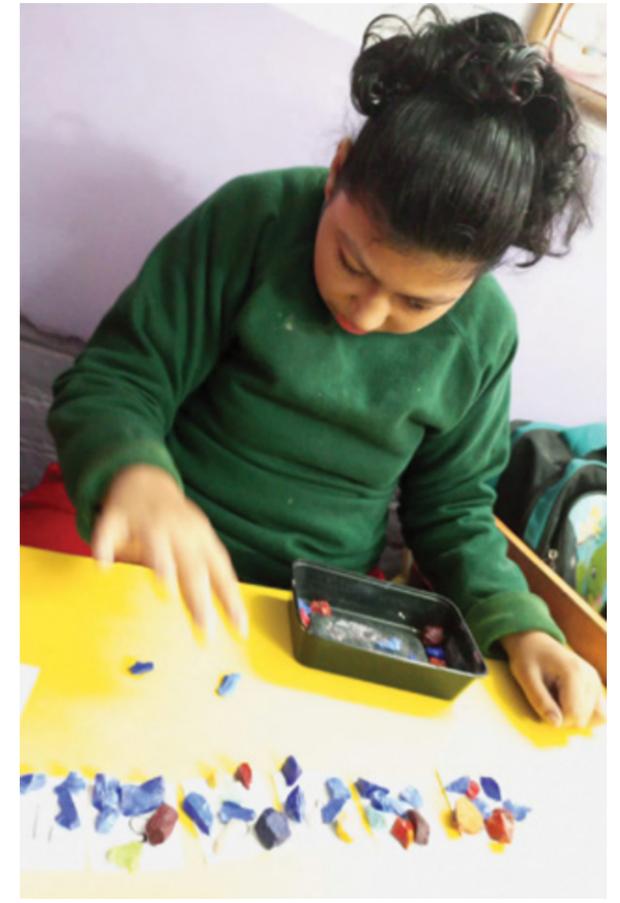
After he returned to the school in September 2021, we were looking for ways to help him. As his class teacher, I opted to be his guardian mentor, and the journey has been incredible.

I placed his desk next to my table. He chose to sit with his class buddy, who is bright and caring. She started motivating Mahesh to ask questions in class, get homework and notebooks checked regularly, and participate in all the class activities. A few snapshots- <https://youtu.be/T0jM3JX6gkU>

I stay after class to ask him about his day, encouraging and challenging him at every opportunity. He loves having his pictures taken!

I see his confidence building by the day, and his eyes have a new gleam. All of a sudden, everything seems possible. There is magic in the air!

- Lakshmi, Mahesh's Guardian Mentor in Class II



Newgen's Partnership with The Akshaya Patra Foundation

Mid-day Meal Program

Project Locations :

- Baran, Rajasthan
- Nathdwara, Rajasthan
- Bhillai, Chhattisgarh
- Mangalagiri, Andhra Pradesh
- Gorakhpur, Uttar Pradesh

The Akshaya Patra Foundation (TAPF) mid-day meal program provides nutritious meals to government school students which helps enhance alertness in classroom, and motor skills of the children and reduces the number of school dropouts each year. Newgen CSR, in partnership with TAPF since 2018, has been working towards attaining Goal 2 – Zero Hunger of the Sustainable Development Goals (SDGs).



In 2022-23, Newgen reached out to 79 government schools in the remote areas of Baran, Nathdwara, Bhillai, Chhattisgarh, Mangalagiri and Gorakhpur with a goal to ensure quality education and good health to every child. The mid-day meal program served over 10 lakh meals to 4334 students throughout the year.

Figure 1 Methodology

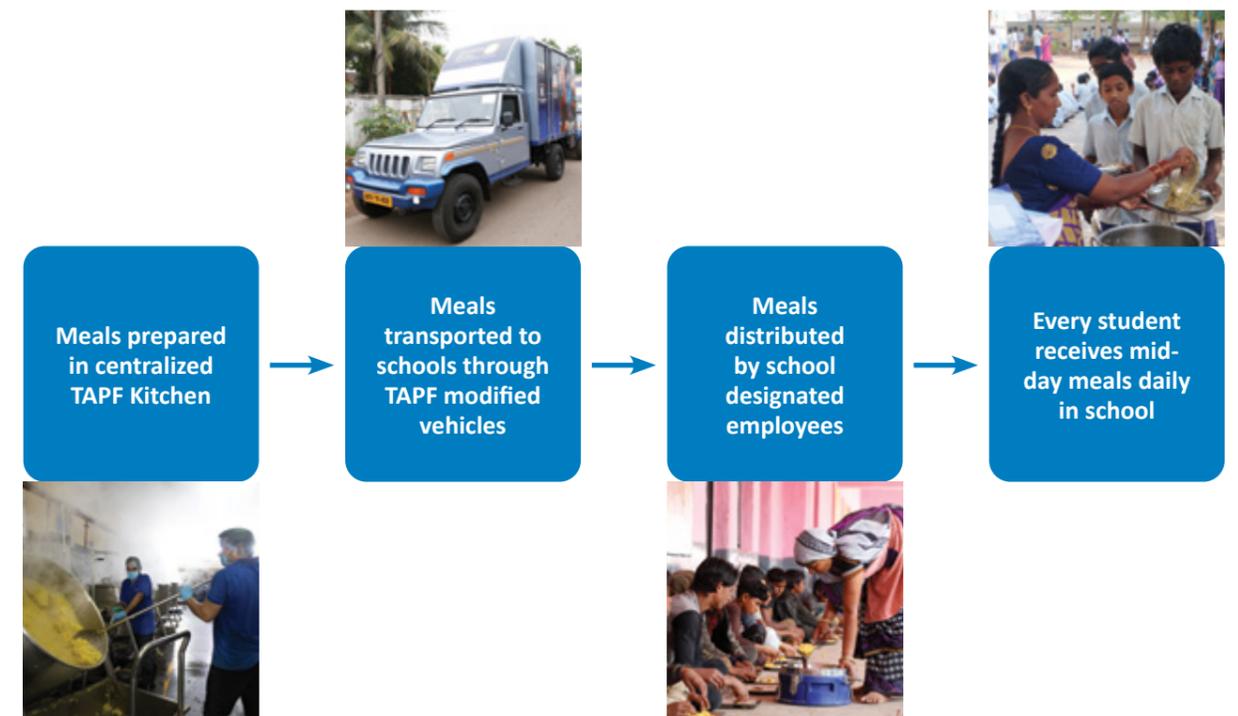


Table 1 Demographic Presence and Quantitative Reach

Location	Number of Children	Meals Served
Baran	800	169186
Bhillai	1000	228600
Gorakhpur	734	173344
Mangalagiri	1000	260957
Nathdwara	800	186847
Total – 5 locations	4334	1018934

Case Study

Ensuring a bright future with good health and education

Krita**, a student of Class 5, enrolled in a primary school in Andhra Pradesh. She is the youngest in a family of six. Her father, Rajendra, is employed as a farm laborer under one of the landlords in the village.

Krita was born underweight but her family was able to take care of her natal health. As time passed, the family could barely afford two square meals a day with an annual income of Rs 92,000. Getting access to nutritious food became a challenge, and education was the last priority on the list.

In association with TAPF, Newgen has been able to help children like Krita and their families to continue education.

“Our daughter Krita wants to become a teacher, and we hope her dreams come true someday. I am relieved to know that my child has access to both education and nutritious meals at her school. All the children in our neighborhood love the school food, including my daughter. I thank all the people who are providing healthy food to our children in school,” says Rajendra.

** Names have been changed to protect privacy



Newgen's Partnership with I Am

Personality Development Program



Project Location : Delhi

Newgen, in partnership with IAm, a mental health organization, organized a personality development program for its NDDP students. The focus of this program is to make students resilient and help them develop an attitude to adapt and navigate through the changing environment.

For 2022-23, honing life skills and peer leadership development were the themes of the program. The sessions were able to build physical, emotional, and social well-being for the students.



Ten monthly sessions were conducted on peer leadership development with students of classes 9 to 12. Topics covered under this initiative include mental health, erratic behavior, the art of listening, effective communication, connection building, crisis management, coping skills, emotion tapping, and mastering art-based tools. Quarterly life skills development sessions on menstrual hygiene, nutrition, emotions and relationship building were also conducted for classes 7 to 12.

Impact

The initiatives had a positive influence on the students, thanks to the various aspects that were touched upon through the sessions such as enhanced mental health awareness, development of resilience skills, ability to understand emotions, adequate expression and better control of emotions. These factors supported in overall improvement of the students and helped them achieve success in their personal and academic life.

The Students Speak

“

The Peer Leadership sessions have been invaluable. I have learnt lessons in decision-making, self-esteem, problem-solving and communication skills. I am already applying these learnings in my life and I share them with my friends as well. The session on how to analyze a situation has helped me a lot. – Nisha, Class 12*

“

“Art-based tools like dance, music, drawing, yoga, and writing have helped me handle difficult emotions and situations on a daily basis. This has helped me calmly reflect during difficult times and look for solutions.” – Maanya, Class 11*

“

“The personality development sessions have helped me manage stress and temper. I have seen slow but qualitative improvement in my scores. Practising emotional tapping exercise before my final exams worked wonders for me.” – Roohi, Class 9*

“
“The session on menstrual health addressed our period-related misconceptions. We could easily understand and relate to the facilitator’s story.” – Pragya, Class 7*

“
“I realized that I was taking my body for granted by not learning enough about menstruation. The session helped me learn the science behind it and also busted myths that I earlier believed in.” – Rishika, Class 9*

“
“I have learnt good health and nutrition go hand-in-hand and have started including poha and dalia in my diet.” – Manshi, Class 8*

*Names have been changed to protect privacy of the child.



Miscellaneous Activities Facilitated by CSR

- Donated 80 refurbished desktop sets to Project Computer Shiksha to support building computer labs in resource-poor schools
- Provided 8 tablets to support the digital education of girls of Sakhi Foundation in Mumbai
- Helped with Goonj's annual collection drive to support the underprivileged to survive the winter



Expanding Initiatives Across the Globe

- Volunteers of Newgen US Team collaborated with Hillsborough Education Foundation and Tampa Metropolitan Area YMCA to distribute school supplies for Title-1 schools in the Tampa area



Way Ahead

- STEM inclusion – promoting STEM for Class 6 to 12
- Mothers' Program
 1. Digital empowerment for mothers – online & offline – on varied topics such as health, hygiene, self-care, developing natural skills, etc.
 2. Sensitizing mothers during distribution of tabs
 3. Skill development – preparation & exhibition of handicraft materials
- Career Counseling
 1. Stream selection with Class 9 & 10
 2. Preparing NDDP Class 11 & 12 students for higher education
 3. Engaging with experts for guidance on special career options
- Continue with the hybrid model of NDDP sessions
- Continue distributing tabs
- Streamlining Self-Motivation and Self Development Program
 1. Life Skills Development for Class 6 to 8
 2. Personality Development for Class 9 and 10
 3. Peer Leadership Development for Class 11 and 12
- Newgen's Implementation Partners
 1. To continue support The Akshaya Patra Foundation's mid-day meal program to reach the less privileged students in remote parts of India
 2. To initiate digital intervention in the adopted KHUSHII schools
 3. To further support digital lab and holistic programs by KK Academy

Partners' Speak

KHUSHII

In 2018, Newgen and KHUSHII commenced a partnership to create an impact. Their foundation has only grown stronger over the years. In FY 22-23, around 5,428 children of 10 Government schools that were adopted in Delhi, Chennai, and Uttarakhand benefited from Newgen and KHUSHII's education-focused implementation.

Through KHUSHII's 'Shikshaantra Plus' program, 'Remedial and Support Education' along with counseling on mental well-being, there was a strengthening of the existing education system at the school. The teachers reiterated and worked on foundation skills of reading and writing for all children, advancing to the level of critical thinking and problem-solving across all grades. Frequent and phased-out assessments helped closely monitor the child's progress and laser focus on their areas of improvement. Capacity enhancement of teachers helped in fine-tuning and upgradation of teaching skills and self-enrichment for one's own growth and learning curve.

Critical and creative thinking classes, Digital classes and life skills, STEM, awareness of Water, Sanitation, and Hygiene (WASH), coding classes, events, and celebrations added to the horizon of offerings from the KHUSHII team.

Enabling an enriching schooling experience for these students through access to Grade-Appropriate Quality Education, Mental Well-being, and Life Skills, KHUSHII's holistic 'Shikshaantra Plus' program not only helped in scaling up the learning levels but also marked improvement in the student attendance in the classroom from 50% to 92%. Since the inception of the project, student regularity in the school has shown an improvement of 42%. Further, an average of 24% academic growth has been observed across all schools.

A total of 29 Parent-Teacher Meetings and 19 Parent-Counselor meetings were conducted to involve the guardians in multiple activities at school and stay abreast with their child's progress in all spheres. There was an increase in the attendance percentage of the parents from 48% in Quarter 1 to 84% in Quarter 4 of FY 22-23.

Mental Health is as important as Physical health. KHUSHII's 'Manoshakti' program helped identify the mental health concerns of these children and resolve them through expert counselors proficient in addressing mental well-being. Based on the WHO-5 General Wellbeing Index, assessments were done. Centered on the achieved scores, the improvement plan of action was aligned to handle the concerns of those requiring more attention.

KHUSHII has always aimed to ensure accountability of all stakeholders through effective role execution in school governance through community participation. Two SMC meetings were conducted in Nadambakkam school, Chennai. This improved the level of support and understanding between the Government bodies and KHUSHII, thereby also unfolding KHUSHII's contribution amongst the stakeholders.

Planning and Strategizing is only successful, once put into action. Newgen provided us with the impetus to convert thoughts into action for 10 schools across 3 states. We are indebted to them for assisting us in delivering an enriching school experience to the children of these schools. What more can we ask for than to witness the KHUSHII on the faces of these children, looking up to a bright and secure future. Our sincere thanks to Newgen for their consistent empathy and support.

Harish Gosain,
Executive Director, KHUSHII

KK Academy

STEM –

- The well-equipped multimedia and computer lab set up with Newgen's support has enabled practical learning in programming and web designing. Children designed webpages using HTML and have developed motion pictures and games using the visual programming language Scratch. We were able to conduct virtual classes with subject experts from across the country, using Smart TV.
- Our senior students are now able to use a professional camera to record and edit videos!
- For our student population, comprising first-generation literates from the underserved sections of society, this has not only provided them with exposure but also encouraged them to have career aspirations beyond their dreams.
- The use of tabs across classes has opened up the world of education applications and helped children understand how they can use technology for self-learning in any area. It has promoted an active interest in learning beyond the curriculum, designing projects and working models that help solve everyday problems. The senior children even used online resources to assemble and program robots.

INDIVIDUALISED AND CARING ACADEMIC SUPPORT -

- Children with learning gaps were given customized support by teachers through after-school classes. This has helped bring back many children who would otherwise have dropped out of the system on account of the gap created by the lockdown and online classes.

RESTRUCTURING THE BUILDING AS A LEARNING AID –

- Our partnership with Newgen has enabled us to restructure the school building into a vibrant learning space, where children find joy, observe the environment, engage in collaborative projects, and get opportunities to experiment without the fear of failure. Dedicated spaces for art activities and their display, storytelling and reading activities in the well-stocked Library, Science projects in the Tinkering Lab, and plenty of time to browse in the Computer Lab have been instrumental in children feeling excited about coming to school. They can see how theory connects with its application in the real world, thus ensuring that they value classroom education much more.

Lakshmi Kaul, KK Academy



I Am

I Am Wellbeing’s partnership with Newgen Software Technologies Ltd has completed more than 7 years. In this long trusting relationship, we have been able to touch thousands of young lives from under-resourced communities. In today’s world, where everyone is concerned about either education or providing resources to students, through our association with Newgen, we have been able to provide holistic learning and awareness about mental health to these students, which empowers them to break the intergenerational cycles of trauma and poverty. We are equipping them with the social and emotional skills necessary to survive in this world, to foster healthy relationships, and to live a life with fair chances and opportunities.

This year, we launched a new program, named Peer Leadership, which focused primarily on building leadership skills and mental health awareness amongst the students and enhancing their capacity to support their peers amidst crises. The peer leaders didn’t just expand their capability to manage their emotions but also formed their own small groups where they taught the same to their fellow students and children from their communities. The essence of the program was to create these ripples of change with the support of these young lives who are leaders of tomorrow.

The participation of the students and the impact generated by them turned into a catalyst for us to create a full curriculum for educating and training these young minds for the next year. We are planning to bring in a systematic approach to prepare students for the program from Class 6 to Class 8, where topics like body image, menstrual health, self and sexuality, understanding emotions, health and hygiene, relationships, and many more, will be introduced using arts, role plays and active discussions. Following personality development in Class 9 and 10, comprising experiential and trauma-informed sessions on social and emotional skills, will lead to their holistic growth. Finally, Class 11 and 12 students will be supported in becoming peer leaders for their schools and communities.

This year has been monumental for our relationship with all the students as it led us to create a system for their holistic development which empowered them to change their lives along with supporting their peers.

Akanksha Chandele,
Director, I Am Wellbeing



THE AKSHAYA PATRA FOUNDATION

At Akshaya Patra, we are driven by our belief in collective efforts for social good. We are fortunate to have Newgen as a valuable partner in our pursuit of a world where children do not have to choose between food and education.

Newgen has been working with Akshaya Patra for the last couple of years to support children’s nutrition and education as a part of its CSR initiative. During the COVID-19 pandemic, they helped us go the extra mile and provide Happiness Kits to mid-day meal beneficiaries, thus ensuring their nutrition and learning despite school closures.

With time, this partnership has only strengthened. In 2022-23, Newgen’s support enabled us to provide over 10 lakh nutritious mid-day meals to children in Baran and Nathdwara (Rajasthan), Bhilai (Chhattisgarh), Mangalagiri (Andhra Pradesh) and Gorakhpur (Uttar Pradesh). In the next financial year, we will continue this collaboration and serve over 11 lakh nutritious mid-day meals to thousands of children in these locations.

We are immensely grateful to Newgen for partnering with us. Such collaborations are crucial for sustainable impact. With Newgen’s support, we touched the lives of children in multiple locations across the country. We are confident that this partnership will only grow from strength to strength with time, and together, we will be able to create a lasting impact on the lives of thousands of children and their families.

Shridhar Venkat,
CEO, The Akshaya Patra Foundation



Team Testimonials

Post-COVID, the year has been a period where NDDP included a blended model of sessions. Apart from the regular sessions that are focused on pushing the students to get a world view about varied subject matter, the development and execution of the career counseling cell holds a special place for me. In 2022, we had the first batch of NDDP students successfully graduating from their 12th grade. It gives me immense pleasure to witness the fruitful impact of the program as the children take a step ahead towards their career goals. Such outcomes reflect the impact of the engagements with the NDDP and NDDP alumni batches throughout the year.

Barsha, CSR



Reunion with the NDDP family after the pandemic in 2022-23 was the most enlightening phase. Seeing those smiling faces and eyes full of excitement and innocence made me feel alive again. The hybrid model of NDDP made us think of new pedagogical parameters, new ideas, and need-based interventions. Round-the-year distribution of devices, internet connection, digital classes, personality development, career counseling, role models and volunteers' involvement set the major steps towards enhanced learning, technological upgradation, and holistic development of the students. Interviews and group discussions with the mothers of the NDDP students in the community led to the emerging idea of community engagement with women. Looking forward to engaging students and mothers under the Newgen CSR - NDDP umbrella - to create a digitally inclusive society.

Santosmita, CSR



Last year had been an accelerating learning journey. We diligently worked towards creating an equitable environment for the NDDP children pertaining to their growth & confidence. Our emphasis was on achieving tangible educational outcomes, fostering research innovation, and establishing an inclusive learning environment catering to diverse learning styles. Through in-depth interviews with the NDDP mothers, we gained fresh perspectives that allowed us to uncover the beautiful side of the program. Notably, our CSR initiatives garnered positive feedback across social media platforms that helped us achieve greater heights. We are optimistic that in the years ahead we'll be able to pull them up from the lowest quartile through education.

Shweta, CSR



I have worked with Newgen for five years. In all these years, I have changed significantly for the better. I see students every day at the government school. It gives me immense happiness and a feeling that I have accomplished something great. Perhaps I will never be able to fully convey in words how lovely this feeling is. They all make me think of my early school years. I can relate to the difficulties they face and this whole process binds us. When students tell me that the subjects, I taught them helped them perform better in their exams, I feel it's the best compliment I could get.

Raveena, CSR



Newgen is the leading provider of a unified digital transformation platform with native process automation, content services, and communication management capabilities. Globally, successful enterprises rely on Newgen's industry-recognized low code application platform to develop and deploy complex, content-driven, and customer-engaging business applications on the cloud. From onboarding to service requests, lending to underwriting, and for many more use cases across industries. Newgen unlocks simple with speed and agility. For more details, visit www.newgensoft.com

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